



## **IT and Texting**

Description	A website or texting service can be used to gain feedback from Children and Young People
Age Range	Those who have access
Time	N/A
Cost	Setting up a website or texting service can be costly therefore it may be a good idea to look at sites or services that can do this on your behalf. There will also be a cost to those logging on or texting their responses. You may need to publicise the survey in order to get people to respond.
Benefits	- Responses can be anonymous - Reach out to a large audience - Today's concept for young people
Drawbacks	<ul> <li>Texting limited – one question – one answer, plus the amount of detail you can give</li> <li>Cost implication for young people</li> <li>Excludes those who don't have access to a computer or mobile phone</li> <li>No softer information relation to the person who has responded, age, gender etc. One respondent/ group could respond many times.</li> <li>Users of these types of services require a level of knowledge to be able to use them.</li> </ul>
Example	The Family Information Service currently uses a texting service which allows another option for people to find out more about the services that they provide.
Contacts	FIS – YorOK website and texting service Yorsay - 554440 CVS – 621133